



Switzerland - USA PROGRAM

EDUCATION – RESEARCH – INNOVATION

FACT SHEET

<p>Mission</p>	<p>ThinkSwiss highlights and showcases Switzerland as a global, knowledge-based country full of talent, high-tech opportunities and creativity – crucial assets to secure a sustainable quality of life for future generations. Its goal is to foster an even stronger network of long-term relations in education, research and innovation between the United States and Switzerland.</p> <p>ThinkSwiss supports the exchange of expertise and know-how in academia and the high-tech business community in Switzerland and the USA by engaging opinion leaders, visionaries from academia and industry and the broader public in a creative environment.</p> <p>ThinkSwiss is a US wide program under the auspices of Presence Switzerland (PRS), the State Secretariat for Education and Research (SER) and the Department of Foreign Affairs.</p>
<p>Sponsors</p> <p>And</p> <p>Participating Organizations</p>	<ul style="list-style-type: none"> • Presence Switzerland (PRS) • State Secretariat for Education and Research (SER) • Swiss House for Advanced Research and Education (SHARE) in Boston • swissnex in San Francisco • Embassy of Switzerland in Washington, Office of Science, Technology and Higher Education (OSTHE) in Washington • Swiss Consulates General in the USA (CG) • Partner institutions in the sectors of education and public diplomacy • Swiss and US Universities und Colleges • Swiss and US Companies
<p>Structure</p>	<ul style="list-style-type: none"> • Mandate : PRS and SER • Executive Committee (strategical leadership) : <i>Ambassador Ziswiler</i> (Chair, Embassy of Switzerland in Washington), <i>SHARE, swissnex, OSTHE, PRS</i> • Program-Management (operational lead) : <i>SHARE</i> • Leading Houses (responsibility for core topics and individual projects) : <i>SHARE, swissnex, OSTHE</i> and <i>CGs</i>

Target audience	Academia, high tech business community, administration, and NGOs in the USA.
Instruments	<ul style="list-style-type: none"> • Illustrating Swiss strengths and expertise related to a future oriented and sustainable quality of life by organising numerous <i>events</i> and initiating <i>collaborations</i>. • Promoting and extending various kinds of <i>exchange programs</i> between the USA and Switzerland.
Duration	Entire year of 2007 with a possible reconfigured prolongation in the following year(s).
Budget 2007	The core program budget is CHF 900'000 .- . Each project is expected to provide additional external funding
Core topics	<ol style="list-style-type: none"> 1. Global Warming and Natural Resources 2. Longevity in the 21st Century 3. Life Sciences 4. Human Rights, Humanitarian Law and Conflict Research 5. New Thinking on Risk and Insurance 6. E-voting and E-democracy 7. Swiss Finance Center 8. 300 Years Anniversary of Leonhard Euler 9. Robotics & Materials 10. Public Transportation 11. Promotion/Reactivation of US – Swiss Exchange Programs, Summer Research Internships and Swiss Summer Schools 12. Swiss Talents

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For further information:

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