



WORLD CLEAN ENERGY AWARDS

FACTSHEET

2007 is the inaugural year of the World Clean Energy Awards. The program was developed by the Swiss-based transatlantic21 Association to honor mainstream applications of clean energy in seven categories. The program provides a prestigious global platform for recognizing and encouraging continued advancement in the field. It will set new standards for applying clean energy solutions and alternatives, moving from experimental and scientific to integrated, broad use of these technologies.

AWARD CATEGORIES

- Construction (new, urban development, rehabilitation)
- Transport and Mobility
- Product (agriculture, mining, industry, utilities)
- Services, Trade and Marketing
- Finance and Investment
- Policy and Lawmaking
- NGOs and Initiatives

CRITERIA

- Mainstreaming Clean Energy
- Innovation for the broad use of Clean Energy
- Leverage

NOMINATING INSTITUTIONS

Institutions will nominate potential award winners in the seven main categories. The prestige of these institutions in the field of clean energy will make a nomination alone a distinguished honor of recognition. Nominating institutions include:

- BASE / UNEP Collaborating Centre for Sustainable Energy Finance – (www.energy-base.org)

- Development Alternatives, New Delhi, India - (www.devalt.org)
- ICLEI - Local Governments for Sustainability, Toronto, Canada – (www.iclei.org)
- Novatlantis, ETH (Swiss Federal Institute of Technology), Zürich, Switzerland – (www.novatlantis.ch)
- Rocky Mountains Institute (RMI), Snowmass, Colorado, USA – (www.rmi.org)
- South-South-North International, Cape Town, Republic of South Africa – (www.southsouthnorth.org)
- Sun21, Basel, Switzerland – (www.sun21.ch)
- Worldwatch Institute, Washington D.C., USA – (www.worldwatch.org)

JURY MEMBERS

On May 8, 2007, the 2007 jury will convene in New York to review the nominees proposed by the nominating institutions. The jury is comprised of distinguished leaders and experts in various fields of scientific and societal study in energy efficiency and sustainability. Jury members include:

- Christopher Flavin, President, Worldwatch Institute (USA)
- Nicky Gavron, Deputy Mayor of London, ICLEI (International Council for Local Environmental Initiatives) and Large Cities Initiative for Climate Protection (Great Britain)
- Ashok Khosla, CEO, TARAAhat, New Delhi (India)
- James Leape, Director General, WWF International
- Amory B. Lovins, President Rocky Mountains Institute (RMI), Snowmass, Colorado (USA)
- André Schneider, Managing Director and Chief Operating Officer, World Economic Forum, (Switzerland)
- Klaus Töpfer, former UNEP (United Nations Environment Program) Secretary General (Germany)
- Ernst U. von Weizsäcker, Professor and Author (USA/Germany)

NOMINEE ANNOUNCEMENT

The 2007 nominees will be announced on May 8, 2007 at an event that will also mark sun21's arrival in New York City. This will allow all nominees to use the following weeks until the festive awards ceremony on June 15, 2007 in Basel to draw attention to their project and to receive their due recognition. Serving as a shining example of innovation in action, sun21 is the first solar boat which completed a transatlantic crossing without using a drop of oil (www.transatlantic21.ch). The official website of World Clean Energy Awards will be launched on May 8, 2007. It will serve as a global online resource for best practice in mainstreaming clean energy (www.cleanenergyawards.com).

AWARDS ANNOUNCEMENT AND CEREMONY

The 2007 winners will be announced on June 15, 2007 in an awards ceremony at the 10th “sun21 Energy Forum” in Basel, Switzerland. The winners will be informed in advance and will be invited to the awards ceremony on June 15, 2007.