

Published on CNBC (<http://www.msnbc.msn.com>)

Sun21 Makes Anticipated Arrival in New York Harbor! Completing the First Transatlantic Crossing by a Solar Powered Boat

Photo Opportunity of Historic Entrance Into the New York Harbor
Remarks by Crew, Swiss Consul General in New York, Chief of Protocol of
NYC and President of Riverkeeper

NEW YORK, May 3, 2007 /PRNewswire via COMTEX/

WHAT: sun21, the solar powered catamaran developed and sponsored by the Swiss transatlantic21 Association, will be making its way through the harbor on May 8th headed to North Cove Marina for a formal arrival ceremony at 3 p.m. With a crew of just five, sun21 completed the first transatlantic crossing in a motorized vessel powered solely by the sun. Following Christopher Columbus's historic route to the Americas, sun21's journey serves as a powerful example of responsible energy use with wide-ranging applications. This vessel traveled 7,000 nautical miles without a drop of oil.

WHY: The journey represents a tremendous step away from societal dependence on non-renewable energy sources. The applications used in the design of this boat could transform the boating and shipping industry with long-term positive impacts on our waterways.

WHO: ** Ambassador Christoph Bubb, Consul General of Switzerland in New York ** Commissioner Marjorie B. Tiven, Chief of Protocol of NYC ** Christopher Flavin, President of Worldwatch Institute ** Crewmembers of sun21 ** Alex Matthiessen, President of Riverkeeper

WHEN: Tuesday, May 8, 2007 2:45 p.m. - 4 p.m. (Program begins at 3:00 p.m. but entrance into North Cove not to be missed)

WHERE: North Cove Marina, Battery Park City Enter at Liberty Street & South End Avenue

SUPPORT: Sponsors: transatlantic21, Somfy, Messe Schweiz. Partners: Riverkeeper, ThinkSwiss - Brainstorm the future, a Swiss U.S.- wide program on education, research and innovation.